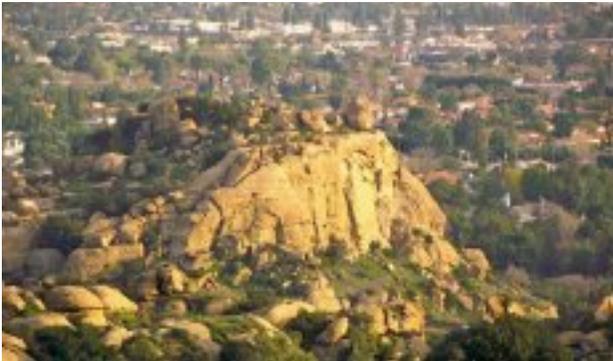




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Clean LA Solar Program Grows

By [Kelsi Maree Borland](#) | Los Angeles



LOS ANGELES-**Felina USA** has joined the **Clean LA Solar** program, an urban solar rooftop project. As part of the program, **PermaCity Solar** is building a 1.1 MW **SunPower** solar power system on the 3-acres of rooftop space at its Chatsworth distribution center.

“Using SunPower technology, Felina can harvest every penny’s worth of power from every square inch of roof space,” says **Herb Mendelsohn**, PermaCity Solar’s VP of Sales. “At PermaCity, we always urge our customers to buy the best **solar technology** for their specific needs, as this is at minimum a 25-year decision. With

SunPower technology, Felina is more efficiently helping Los Angeles reach its goal of renewably generating 33% of its electricity by 2020.”

The rooftop installation at Felina’s distribution center will generate an estimated 2.5 million-kilowatt hours of renewable power each year, which can be sold to the **Los Angeles Department of Water and Power**. Felina will be able to begin selling the generated energy in March 2014, and will pay off the cost of the installation in three years. Felina is installing PermaCity Solar’s SunPower high-efficiency solar panels that work well with LADWP’s Feed-in-Tariff program.

Clean LA Solar is the nation’s largest solar rooftop project, launched this year. “Anything my family’s business can do to help save the environment, we will do,” says **Michael Zarabi**, one of Felina USA’s principal owners. “Now our roof space becomes an asset, not a liability, and we can do something good for the world, good for the economy, and good for our business.” Clean LA Solar is currently working on projects that will generate a combined 150 MW of power, the equivalent of removing 28,000 cars from the road.

Thousand Oaks’ **Conejo Recreation and Parks District** has **installed** solar panels on the rooftops of carports at public parks. The carports will generate 587 kilowatts of clean power, or 17.3-kilowatt hours of clean energy.

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